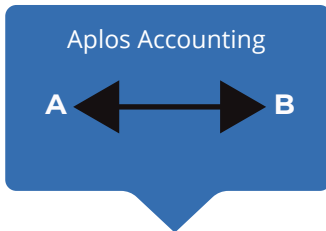


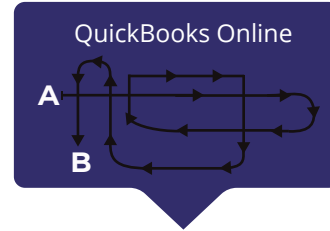


BE CONFIDENT IN YOUR ACCOUNTING

Made specifically for nonprofits, Aplos is true fund accounting paired with your live support team.



VS.



MADE FOR NONPROFITS

Aplos uses true fund accounting so you can always see the real balances of your funds no matter how you enter transactions in your bookkeeping. No need to open multiple bank accounts to track your fund balances.

EASY TO USE

Pull the reports you need without a workaround to get them. Aplos has numerous ready-made reports, plus the ability to create custom reports that fit the needs of your organization.

FREE SUPPORT

We provide decades of combined experience when responding to your questions by messaging, email, or phone.

ACCOUNTANT-APPROVED

Our powerful platform fits the needs of large and small organizations, with experienced and inexperienced staff and volunteers.

MADE FOR BUSINESSES

When it comes to nonprofit needs, it lacks the basic features like fund accounting and donation tracking that are the backbone of all nonprofits.

ASSEMBLY REQUIRED

Every day, the efficiency of your organization is negatively impacted with a complex setup, workarounds, and the inability to perform key operational functions.

SKETCHY SUPPORT

QuickBooks does offer support, but PC Magazine called their support "sketchy."

UNHAPPY CUSTOMERS

One glance at the QuickBooks forums and reviews online, and you will see why nonprofits have a hard time using QuickBooks for their organizations.



"Aplos' fund accounting structure helped us organize our accounting in much better consistency and compliance with nonprofit standards. QuickBooks forces you to twist and turn their product to fit with nonprofit practices."



David M. — General Director



Your accounting software is backed by the tools you need, and a team that cares about and understands your mission.

Included With The Aplos Platform

Features	Aplos	QuickBooks Plus
True Fund Accounting	✓	✗
Fund-Based Reporting	✓	✗
Multiple Types Of Layers For Reporting	✓	✓
Budget By Fund	✓	✗
People Management	✓	✗
Fully Integrated Donation Tracking	✓	✗
Online Donations	✓	✗
Contribution Statements	✓	✗
Email Marketing	✓	✗
Event Registration Forms	✓	✗
Check-In System	✓	✗
Mobile Giving	✓	✗
Bulk Texting	✓	✗
PEX Prepaid Cards	✓	✗



Many of our support staff come from nonprofit backgrounds.

Award-Winning Customer Success Team

We provide coaching and resources to get your nonprofit set up quickly, and guide the use of Aplos in the administrative functions of your organization.

- ✓ FREE for your staff and volunteers
- ✓ Real people with expert experience
- ✓ Receive timely responses by messaging, email, or phone



"They (Aplos) saw a need for non-profits to have an easier way of doing their finances other than Quickbooks and met that need at a very affordable price, which is very important to nonprofits. Simplicity is important because often, the bookkeeper is a volunteer and does not have the experience required to use a cumbersome program like Quickbooks."



Denise S.

